Real Estate Tokenization Market Report 2024

arkly.capital Research Division

Executive Summary

The real estate tokenization market has reached an inflection point in 2024, with institutional adoption accelerating and regulatory frameworks maturing across major markets. This comprehensive report analyzes the current landscape, emerging trends, and future prospects of tokenized real estate assets (RWA).

Key Market Statistics

⢠Total Addressable Market: \$2.4 Trillion
⢠Year-over-Year Growth in RWA TVL: 340%
⢠Share of Commercial Properties: 68%
⢠Projected Market Cap by 2027: \$150 Billion

Market Dynamics & Growth Drivers

2024 has witnessed unprecedented institutional interest in tokenized real estate, with major pension funds, family offices, and institutional investors allocating capital to RWA platforms. The total value locked (TVL) in real estate tokenization protocols has grown 340% year-over-year, reaching \$8.2 billion as of Q4 2024.

For the complete 45-page report with detailed analysis, projections, and strategic recommendations, visit arkly.capital

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